

## Lisa Erdman

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# CURRICULUM VITAE

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## EDUCATION

- 2008**    **Doctoral Candidate**  
University of Art and Design Helsinki, Pori School of Art and Media, Finland  
Expected Graduation Date – 2012
- 1997**    **M.F.A – Electronic Arts** (iEAR – Integrated Electronic Arts Program)  
Rensselaer Polytechnic Institute – Troy, New York, U.S.A.  
Graduated with Distinctive Scholastic Achievement
- 1994**    **B.S. – Dance, Interarts and Technology** (IATECH Program)  
University of Wisconsin, Madison, U.S.A.  
Graduated with Distinctive Scholastic Achievement

## PROFESSIONAL EXPERIENCE

- 2004-2008**        **Assistant Professor of Art** Florida Southern College – Lakeland, Florida
- Provided instruction to undergraduate students in computer-based graphic design, introductory drawing, introductory Web design, contemporary art theory, video art, conceptual art, and two-dimensional design foundations.
  - Served as mentor and academic advisor to 15 graphic design students.
  - Developed curriculum standards for the Foundations, Graphic Design and New Media programs.
- 2001-2004**        **Assistant Professor, Multimedia Graphic Design**  
Frostburg State University – Frostburg, Maryland
- Provided instruction to undergraduate students in graphic design, digital sound design, Web design and 2D Web animation.
  - Provided mentoring and academic advising for students within the Art and Design Program.
  - Served on departmental and university committees.

- 2000-2001**     **Art Director** Harte-Hanks Interactive – Lake Katrine, New York
- Directed and trained a graphics team of seven designers in the development of pharmaceutical Web sites, Web banner ads and graphic layout for computer-based training systems.
  - Designed graphics for training systems and Web sites in the pharmaceutical and retail industries.
  - Managed production work flow for Web-based projects: organized weekly production meetings, assigned tasks, reviewed designers' work, facilitated communication among Web programmers, graphic designers, and project managers.

**NOTE: Harte-Hanks acquired Spectral Resources in December of 1998.**

- 1998-2000**     **Graphic Designer** Spectral Resources – Woodstock, New York
- Created graphic layouts for CD-ROM training systems, health economic models and Web sites for pharmaceutical and retail industries.
  - Performed digital video editing and compression for various projects.
  - Supervised the graphic production and programming for the Spectral Resources corporate Web site.
- 1997**     **Instructor of Computer Animation**  
The Learning Factory – Albany, New York
- Instructed a class of twelve students ages 8-13 in digital 2-D animation techniques.
- 1996**     **Instructor of Video Production** Camp Ballibay – Camptown, Pennsylvania
- Provided guidance and instruction in video production, for 120 campers and staff.
  - Coordinated video documentation of camp theater productions.
- 1996**     **Videographer** Special Moments Video Services – Schenectady, New York
- Provided video documentation of wedding ceremonies and receptions.
  - Edited video footage using analog editing systems.
  - Created computer-generated effects and transitions for video productions.
- 1996**     **Teaching Assistant (Instructor of Record)** Rensselaer Polytechnic Institute  
Troy, New York
- Instructed a class of 20 undergraduate students in the production of video-based art and electronic music projects.
  - Prepared lectures, course syllabi, grades and projects.
- 1995**     **Media Arts Consultant** Sennett Middle School - Madison, Wisconsin
- Provided computer graphic and video instruction for children aged 12-14.
  - Coordinated the production of media literacy projects with students.
- 1993-1994**     **Illustrator** The Cardinal Newspaper – University of Wisconsin, Madison
- Created hand-drawn illustrations to accompany featured articles.

- 1992**      **Production Intern** TV-58 – Milwaukee, Wisconsin
- Assisted in the production of local television commercials.
  - Provided camera switching and audio processing for live television productions.

## **AWARDS & GRANTS**

- *CIMO Postgraduate Research Grant* – awarded by the Center for International Mobility, Helsinki, Finland, 2009.
- *Faculty Summer Research Stipend* – Artist residency at the Hungarian Multicultural Center, Budapest, Hungary – awarded by Florida Southern College in Lakeland, Florida, 2008.
- *Special Jury Remi Award* (Experimental Film & Video Category) Houston WorldFest International Film Festival, Houston, Texas, 2006.
- *Faculty Summer Research Stipend* – Artist residency at the Red Gate Gallery, Beijing, China – awarded by Florida Southern College, Lakeland, Florida, 2006.
- *Third Place Award* – Poetry and Dance Festival, International Artists Embassy, San Francisco, California, 2004.
- *First Place Award* – Tri-State Photography Exhibition, Saville Gallery, Cumberland, Maryland, 2004.
- *Grant for the Arts* – Washington D.C Commission on the Arts and Humanities, and the Inter-American Development Bank, Washington D.C., 2003.
- *Outstanding Achievement Award* – Harte-Hanks Interactive, Lake Katrine, New York, 2000.
- *Graduate Tuition Scholarship* – Rensselaer Polytechnic Institute, Troy, New York, 1995.
- *Senior Honors Thesis Grant* – University of Wisconsin, Madison, 1993.

## **EXHIBITIONS, SCREENINGS, & PERFORMANCES**

- 2009**
- *Terminaali*, Kankaanpää Art School – Kankaanpää, Finland (group exhibition, photography – juried)
  - *A.I.R. International Exhibition*, Ferencvarosi Gallery – Budapest, Hungary (group exhibition, photography – juried)
- 2008**
- *A.I.R. International Exhibition*, Symbol Gallery – Budapest, Hungary (group exhibition, photography – juried).
  - *A.I.R. International Exhibition*, Mucius Gallery – Budapest, Hungary (group exhibition, photography – juried).
  - *Intervene! Interrupt! Rethinking Art as Social Practice* – University of California, Santa Cruz, California (group exhibition, video – juried).
  - *Platform Florida Art Festival* – Lake Miriam Complex Lakeland, Florida (group exhibition, video – juried).
- 2007**
- *The Mandarin Project* – The Carving Center, Rutland, Vermont (group exhibition, multimedia performance – invitational).
  - *Hispanic Heritage Festival* – Eloise Resource Center Eloise, Florida (group exhibition, digital animation – invitational).
  - *ARTS Exchange* – ARTspace, College Art Association Conference, New York, New York (group exhibition, video and digital prints – juried).

- *Contemporary Video Art*, Melvin Art Gallery, Florida Southern College, Lakeland, Florida (group exhibition, video – juried).
  - Video and New Media Exhibition, Academy of Fine Arts, Helsinki, Finland (group exhibition, video – juried).
- 2006**
- *Beijing in June* – Artwerks Gallery, Lakeland, Florida (solo exhibition, photography - invitational).
  - *SIGGRAPH 2006 International Conference and Exhibition on Computer Graphics & Interactive Techniques (Intersections Art Gallery)*. Boston, Massachusetts (group exhibition, digital prints, video – juried).
  - *WorldFest Houston International Film Festival*, Houston, Texas (video – juried).
  - *Stranger Than Fiction* – Video and New Media Exhibition, The Lab Interdisciplinary Space, San Francisco (group exhibition, video – juried).
  - *Antithesis* – Experimental Media Exhibition, Corcoran Gallery of Art, Washington, D.C., (group exhibition, video – juried).
  - *Platform Florida Art Festival* – Lakeland, Florida (group exhibition, multimedia installation - juried).
- 2005**
- *Annual Checkup: Pharmaceuticals of the 21<sup>st</sup> Century* Melvin Art Gallery, Florida Southern College Lakeland, Florida (solo exhibition, multimedia installation – invitational).
- 2004**
- *Tri-State Photography Exhibition* - Saville Gallery, Cumberland, Maryland (group exhibition, photography – juried).
  - *Allegany Arts Council Members Exhibition* - Saville Gallery, Cumberland, Maryland (digital painting – juried).
  - *Our Voices, Our Images: A Celebration of Hispanic Heritage Month*, Inter-American Development Bank Cultural Center, Washington, D.C. (poetry – juried).
- 2003**
- *Cleveland International Performance Art Festival* – Cleveland Public Theater, Cleveland, Ohio (multimedia performance – juried).
- 2002**
- *Faculty Art Exhibition* Roper Art Gallery, Frostburg State University, Frostburg, Maryland (multimedia performance installation – juried).
- 2000**
- *Arts for Peace Festival* – The Peace Park, New Paltz, New York (illustration – juried).
  - *Nuyorican Poets Café* – New York, New York (performance – juried).
- 1998**
- *Root '98 International Electronic Arts Festival* – Hull Time-Based Arts, Hull, England (multimedia performance – invitational).
  - *Latino Film Festival* – Smithsonian Portrait Gallery, Washington, D.C. (video – juried).
  - *NAMAC Film Festival Conference '98* – Andy Warhol Museum, Pittsburgh, Pennsylvania (video – juried).
  - *Techno Passion: iEAR Studios Multimedia Exhibition* – The Kitchen, New York, New York (multimedia performance – juried).

- 1997**
- *tRACE: A Multidisciplinary Project* –Randolph Street Gallery, Chicago, Illinois (video – juried).
  - *Exhibit A* – University Galleries, Illinois State University, Normal, Illinois (video – juried).
  - *Festival Cine Latino* – Victoria Theater, San Francisco, California
  - *Performance Margins: Sites of Resistance* - Illinois State University, Normal, Illinois (video – juried).
  - *Cine Estudiantil International Film Festival* – San Diego, California Tijuana, Enseñada and Mexicali, Mexico (video – juried).
  - *Ethnimage® 5-Day Identity Plan: A Multimedia Performance* Crossgates Mall, Albany, New York (multimedia performance solo exhibition).
  - *Not Still Art Video and Music Festival* - Cooperstown, New York (video – juried).
- 1996**
- *Festival Cine Latino* – Center for the Arts, Yerba Buena Gardens, San Francisco, California (video – juried).
  - *Second Skin: A Multimedia Performance* – iEAR Studios, Troy, New York (performance – solo).
- 1995**
- *Cyberbalance: Art Installation in Collaboration with The Ark Educational Center* – RCCA Arts Center, Troy, New York (installation – invitational).
- 1994**
- *Memorial Student Union Exhibit* – Memorial Union Galleries, University of Wisconsin, Madison (video – juried).
  - *Virtual Interactions: A Multimedia Performance* – IATECH Showcase, Lathrop Hall, University of Wisconsin, Madison (multimedia performance, invitational).

## BIBLIOGRAPHY

- Alessandro Ludovic, “Annual Checkup: Pharmaceuticals for the 21<sup>st</sup> Century”, *Neural.it: Online Journal of Hacktivism e-Music, and New Media Art*, Sept 12, 2006. [www.neural.it/art/2006/09/annual\\_checkup\\_pharmaceuticals.phtml](http://www.neural.it/art/2006/09/annual_checkup_pharmaceuticals.phtml)
- David Minton, “Erdman’s Art Cures What Ails You”, *Lakeland Magazine*, Lakeland, Florida, Spring 2006, pp. 60-61, 148.
- Aurora Rodriguez, “Globetrotting Artist Finds Herself at Home in Polk County Scene”, *The Ledger*, Lakeland, Florida, April 3<sup>rd</sup>, 2006, p.1.
- Yesenia Mojarro, “Arte con Tecnologia Digital en Lakeland”, *Vision Latina*, Lakeland, Florida, November 24, 2005, p. N4.
- Gary Tischler, “Local Latino Voices: Local Centers on Hispanic Identity in the U.S. by Area Artists” *The Washington Diplomat*, Washington, D.C., October, 2003.

**PUBLICATIONS**

- *Vestige 1*. Digital print published in *Taideopiskelijat kokosivat Terminaalinäyttelyyn*, Satakunnan Kansa, Pori, Finland, April, 2009. <http://www.satakunnankansa.fi/cs/Satellite/Kulttuuri/1194616350152/artikkeli/taideopiskelijat+kokosivat+terminaali-nayttelyyn.html>
- “Annual Checkup: Pharmaceuticals for the 21<sup>st</sup> Century” Source: International Conference on Computer Graphics and Interactive Techniques, ACM SIGGRAPH 2006 Sketches Archive, Article No. 83, ACM New York, NY, USA, 2006.
- Preface to *Qu Jianxiong*. Tianjin, China, August, 2006. [www.qujianxiong.cn/comment/8.html](http://www.qujianxiong.cn/comment/8.html)
- *Annual Checkup: Pharmaceuticals for the 21<sup>st</sup> Century* (Digital print) published in *Neural.it: Magazine of Hacktivism e-Music, and New Media Art*, Issue 26, (English Edition), Italy, 2007, p.24-25.
- *Autumn Portrait* (poem) *Jazz a Frass* (poem), *Conversations* (digital painting) published in *Cantilevers Literary Arts Magazine*, Florida Southern College, Lakeland, Florida, December, 2004.
- *Café con Leche: The First Cup*. Poem published in *Our Voices, Our Images: A Celebration of Hispanic Heritage Month*, D.C. Commission on the Arts and Humanities, Washington, D.C., 2003.
- *Café con Leche: The Second Cup*, and *Soñando en el Rodeo*. Poems published in *Dyed in the Wool: A Hudson River Poetry Anthology*, Vivisphere Publishing, Poughkeepsie, New York, 2000.
- *3 A.M.* Lithosketch published in *Canvas Literary Magazine*, Medical Sciences Center Printing, Madison, Wisconsin, 1991.

**COLLECTIONS**

“Ethnimage 5-Day Identity Plan”, *Performance Art Festival Archives*, Cleveland State University, Cleveland, Ohio.

**LECTURES, RESIDENCIES, & PANELS**

- “Satire Through the Ages”, International Conference on Humour and Satire, Orivesi, Finland, 2009.
- Artist residency, Hungarian Multicultural Center, Budapest, Hungary, 2008.
- “Conceptual Investigation: Technology, Message, and Meaning”, Art Gallery Sketch Presentation – SIGGRAPH International Conference and Exhibition on Computer Graphics & Interactive Techniques, Boston, Massachusetts 2006.
- Artist residency, Red Gate Gallery, Beijing, China, 2006.
- Artist Lecture Series, Polk Museum of Art, Lakeland, Florida, 2006.
- Poetry Lecture, Symposium for Art and Environmental Education, Rosendale, New York, 1999.
- Guest lecturer, Siena College, Loudonville, New York, 1997.

**LANGUAGES**

- English – fluent (written and spoken)
- Spanish – conversational and writing skills

